Blessed Thomas Holford Catholic College
Sponsorship Programme

Inspiring People – Changing Lives
Blessed Thomas Holford Catholic College Sponsorship Programme

To whom this may concern,

I am writing to you with regards to a brand new exciting sponsorship opportunity we have recently introduced at our school for local businesses.

Enclosed is some information on how you can support Blessed Thomas Holford and become a sponsor.

We understand that not all businesses have the scope to become a huge corporate sponsor however every little helps and we appreciate everything no matter how big or small.

For that reason, we have put together a sponsorship pack to give you the opportunity to consider BTHCC as a potential sponsorship opportunity at many different levels.

Your sponsorship will go towards developing our school, Blessed Thomas Holford relies heavily on the support of the wider community. Blessed Thomas Holford has introduced School Sponsors in order to complement the funds raised by the Blessed Thomas Holford Fundraising for the Future charity to provide facilities and equipment which enhance the delivery of education and assist students to reach their potential.

Not only would you be supporting us as a local ‘Outstanding School’ in your area and helping to enrich the education of our pupils, in return for your support we offer huge business advertisement exposure along with some extra perks and benefits of supporting our school.

I would like to thank you for taking the time to consider Blessed Thomas Holford and hope to hear from you soon.

Regards

Roisin O'Gara

Fundraising and Marketing Manager
About Us

Our Mission

We are a Catholic family of aspiration, dedicated to all our students excelling spiritually and academically in our school and beyond.

We change lives through our culture of high standards and expectations of everyone who learns and works in our school and a belief that achievement is for all.

Our school motto is Inspiring People Changing Lives. We believe that attending an outstanding school is a life changing experience and that every child who goes through our school should leave with a strong personal faith, achieve the very best qualifications and have developed personal qualities ready for adult life.

We place a high priority on developing the values and beliefs to make our pupils into good people as well as preparing them to enter the best universities in the country and move on to influential careers. We are very proud of our Sixth Form students who achieve high academic success and not surprisingly the Sixth Form is rated as Outstanding for the results, care and guidance that it offers.

One of the hallmarks of our school is we never stand still and despite consecutive outstanding Ofsted judgements we constantly seek to look forward, to get better and improve the quality of education we offer to every child. The new progress measure for schools, Progress 8, places us among the top schools in the area and the country and our pupil development and leadership programmes stretch and challenge our pupils to be the best they can be.

Added to this we believe that major innovations such as our Teaching School status, Family Dining, The Edge, Ready to Read, our additional languages such as Latin and Italian, family events for parents and good extra-curricular provision provide our pupils with an exceptional educational experience. Our success is based on ensuring every child is known, high expectations of everything we do and a relentless focus on outstanding teaching.

Not surprisingly, our academic results and standards have ensured the school is extremely popular with parents and the school is significantly oversubscribed every year with a high demand for places. We strive every day to meet the challenge of our motto Inspiring People Changing Lives. Please see our website to get a flavour of the ambitious, forward thinking, successful and happy family that is Blessed Thomas Holford Catholic College.

J Cornally MBE
Executive Headteacher
I love School, my teachers are the best and I have some lovely friends! My favourite lesson is Art because I love being creative.

I have been at BTH for 5 years and I am now studying in the Sixth Form, my time in the main school whilst studying for my GCSEs was great, I achieved great results and made lifelong friends. The Sixth form is fantastic, it has great facilities and the teaching is second to none.

I am in year 9 at BTHCC and just started my studies for my GCSEs this year and I am loving the options I have selected. Business Studies is my favourite as I get to learn about real businesses and what it takes to be an entrepreneur.

When I started at BTH I had little confidence in myself and my abilities. Since I’ve been here my confidence has grown. The education my teachers have provided me with gives me the opportunity to think big and look forward to my future career prospects. My future aspirations are to go to university to study history and politics.
What we can offer your business

- Opportunity to be linked with an outstanding provider of secondary education in Trafford.

  “Overall, students make outstanding progress. Standards have risen steadily over time and students’ achievement across the range of subjects is consistently above average.”- Ofsted

  “The headteacher provides strong leadership because he is ambitious for students. Together with his senior team, he has ensured that all aspects of the school’s work have maintained the highest levels over a sustained period of time.” - Ofsted

- Blessed Thomas Holford is in the top 3.5% of all state schools in the country.
- Our Sixth Form is the top 10% in the country for the last 3 years.
- Exposure to a school community of over 15,000 students and their families and over 1,000 past students in our alumni group.
- Extensive brand awareness.
- Recognition of the partnership between your company and Blessed Thomas Holford Catholic College.
- Capacity to advertise your business and an opportunity to increase revenue possibilities.
- Opportunity to assist Blessed Thomas Holford students to achieve their potential through funding for facilities and equipment and offering training and employment opportunities.
- Reach households all over Trafford, Manchester and Cheshire; Altrincham, Hale, Bowden, Dunham, Timperley, Sale, Brooklands, Wythenshawe, Stretford, Old Trafford, Partington, Urmston, Flixton, Lymm & Knutsford.
Sponsorship Opportunities

- Advertise your business on our School Mini Bus
- Advertise on our School Sporting Kits
- Sponsor School events such as Christmas Fair, Annual Ball and other events.
- Logo on our sponsorship plaque in school entrance
- Logo displayed in our Sports Academy
- Sponsor a school department - Science, Maths, Humanities, MFL, English, Creative Technologies, IT.
- Advertise at our many annual events; Parents Evenings, Awards Evenings, Bingo Nights, PTA events, Open Evenings, Community Events.
- Full page in our newsletter introducing you as a sponsor.
- Feeder Schools we also have connections with many primary schools allowing you to reach a further 5000 households
- Discounted access to our facilities for business use subject to availability; IT suites for E-Learning, Meeting Rooms, Larger rooms for training and networking events, Sporting facilities for staff (Tennis Courts, 3G Pitch)

- Logos and Coverage on our school website which receives hundreds of visits daily
- Improving your Community Relations, Sponsorship of our school, can allow you foster a socially responsible, caring reputation for a company.
- Increasing your brand awareness
- Promotions on our Social Media Pages
- Newsletter sent to all parents and stakeholders on a monthly basis
Our Aims

- Foster fantastic working relationships, using our platform to promote local businesses.
- Through sponsorship aim to make improvements and add new exciting additions to our ‘Outstanding’ school
- Develop strategies with each of our sponsors to build a meaningful relationship which is beneficial to all.

Our Goals

Due to the level of demand for places at BTHCC we are heavily oversubscribed, our long term goal is to expand our buildings creating more space as the school grows, this is a long term project. In the short term we want to continue to improve and provide a learning facility we can all be extremely proud of which will inspire our pupils and change their lives through an outstanding level of education.

All sponsorship will be invested carefully ensuring it goes to meaningful changes in our school which will have a positive effect on pupils.
Sponsorship

We are always grateful and appreciate all donations you can make towards our school whether it be a monthly donation, a one off donation or a long term partner.

We have put together some sponsorship packages for you to consider however if you would like to have something else in mind just let us know!

Sponsorship Packages

<table>
<thead>
<tr>
<th>Package</th>
<th>Amount</th>
<th>Benefits</th>
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| Bronze   | £500    | - Logo featured on our website and on our sponsor banner at events for 12 Months  
- Featured on our sponsors page in our Newsletter |
| Silver   | £1000   | - Logo featured on our website, on all promotional material and on our sponsor banner at events for 12 Months  
- Featured on our sponsors page in our Newsletter  
- Discounted Hire of our Facilities |
| Gold     | £2500   | - Logo featured on our website, on all promotional material and on our sponsor banner at events for 12 Months  
- Logo Featured on our Mini Bus  
- Half Page advert in our Monthly Newsletter  
- Discounted Hire of our Facilities  
- Logo on our Sponsor Plaque in the School Entrance |
| Platinum | £5000   | - Logo featured on our website, on all promotional material and on our sponsor banner at events as KEY SPONSOR  
- Logo Featured on our Mini Bus  
- Logo on Sporting Team Kit  
- Full Page Advert in our Newsletter  
- Discounted Hire of our Facilities  
- X2 Tickets to our Spring Ball 2020  
- Social Media Page Promotion  
- Logo on our Sponsor Plaque in the School Entrance for 12 Months |